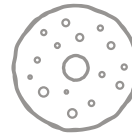




VISIBLE RESULTS
IN 7 DAYS!*



9.5 mm actual
bite size



17 mm actual
bite size

1st Choice - WEIGHT CONTROL formulas meet the nutritional needs of overweight dogs. Precisely formulated for their size, it skillfully combines ingredients known to promote fat mobilization and appetite control.

1. High in protein for strong muscles and a feeling of fullness > Chicken as first ingredient
2. Reduced fat content for better weight control > 9% fat content
3. Helps convert fat into energy, thus reducing body fat > L-carnitine
4. Controls appetite, nourishes the gut flora and improves stool quality > each formula has its own special Prebiotic Fiber Balance blend, adapted to dog size
5. Kibble size and density > 2 different sizes to fit small or large mouth
6. Cartilage and joint support > added glucosamine and chondroitin in the medium and large breeds formula

These formulas can be fed on a temporary basis until the desired weight loss is achieved or regularly to keep the weight off. Combined with daily physical activity, dogs will maintain good muscle mass and will put less weight on their joints. Don't forget, treats can counteract the beneficial effects of the WEIGHT CONTROL formula. Keep track and make sure they are calculated in the daily energy intake.



FAT ↓

40% less fat than
Maintenance Adult
Toy and Small Breeds



FAT ↓

30% less fat than
Maintenance Adult
Medium and Large Breeds



L-CARNITINE

Helps limit weight gain



PREBIOTIC FIBER BALANCE

Improves stool quality



MADE IN CANADA
family owned