



LAMB AND FISH
CHICKEN-FREE 



actual bite size
all breeds



This 1st Choice - SKIN AND COAT lamb and fish formula supports the growth and development of PUPPIES while taking care of their skin and coat. It contains our COMPLEX-3 and is enriched with omega 3 and 6:

- 1. Denta+ for healthy teeth and fresh breath** > sodium hexametaphosphate and kibble size
- 2. Digestion+ promotes regularity and stool quality** > natural prebiotics and healthy whole grains
- 3. Protection+ helps the dog build a “protective shield” for healthy aging** > antioxidants, vitamins, minerals and an optimal omega 3-6 ratio
- 4. Omega 3 and 6 fatty acids help maintain a healthy skin and a shiny coat** > menhaden, salmon oil, vegetable oil and flaxseeds

The SKIN AND COAT - PUPPY formula constitutes the first step in a preventive strategy promoting health and vitality, so that the dog enjoys a long and happy life! This lamb and fish formula is an excellent choice for those looking for a chicken-free dog food.



OMEGA 3-6

Helps maintain a healthy skin and a shiny coat.



ANTIOXIDANTS+

Helps neutralize free radicals and slow down cell damages.



DHA, CALCIUM AND PHOSPHORUS

Support bone growth, brain development and vital functions.



COMFORT+

Easy to digest.





TESTS PROVE IT:
AN EXCEPTIONALLY HIGH
DIGESTIBILITY RATE
OF OVER 86%!



actual bite size
toy and small
breeds



actual bite size
medium and large
breeds



1st Choice PUPPY formulas are designed to support overall growth and development. They contain our COMPLEX-3, a unique combination of ingredients that work on 3 essential health components:

- 1. Denta+ for healthy teeth and fresh breath** > sodium hexametaphosphate and kibble size
- 2. Digestion+ promotes regularity and stool quality** > natural prebiotics and healthy whole grains
- 3. Protection+ helps the dog build a “protective shield” for healthy aging** > antioxidants, vitamins, minerals and an optimal omega 3-6 ratio

When introduced at an early age, the MAINTENANCE PUPPY formula constitutes the first step in a preventive strategy promoting health and vitality, so that the dog enjoys a long and happy life!



ANTIOXIDANTS+

Help neutralize free radicals and slow down cell damage.



DHA, CALCIUM AND PHOSPHORUS

Support bone growth, brain development and vital functions.



COMFORT+

Easy to digest.



MADE IN CANADA
family owned

*Tests conducted by Ontario Nutri Lab Inc.