

DID YOU KNOW?
ONCE SPAYED OR NEUTERED,
DOGS' ENERGY NEEDS
DECREASE BY 20%



actual bite size



1st Choice — STERILIZED is designed to meet the special nutritional needs of spayed or neutered adult dogs.

- 1. **Provides essential animal proteins and amino acids >** chicken
- 2. Satiates and maintains muscle mass > high protein content (24%)
- 3. **Helps maintain an ideal weight** > lower metabolizable energy, adjusted to the reduced energy needs
- 4. Converts fat into energy and reduces body fat > L-carnitine
- 5. **Nourishes the intestinal flora, promotes the immune system and improves stool quality** > prebiotic fiber balance (soluble and insoluble fibers)
- 6. **Increases meal duration** > ring-shaped kibbles are larger to encourage longer and slower chewing. Dogs end up eating smaller amouts, because increasing meal duration helps them perceive satiety signals

The weight gain normally associated with sterilization can be avoided. Choosing a high-quality specialized food and maintaining daily physical activity is usually enough to keep the extra weight off, and to support good muscle mass and vitality. Dogs can stay on our 1st Choice STERILIZED formula their whole life.



HELPS MAINTAIN AN IDEAL WEIGHT

lower energy content and better utilization of fats



PROMOTES SLOW CHEWING

helps to perceive satiety signals





PREBIOTIC FIBER BALANCE

improves digestive function and stool quality