



FRESH SALMON  
AND MENHADEN  
PROTEIN



Product Info

derma

### The 1<sup>st</sup> Choice – DERMA formula is designed to meet the needs of adult dogs with hypersensitive or reactive skin.

1. **Tasty animal protein source** > fresh salmon, menhaden
2. **Reduces inflammation and promotes healthy skin and coat** > salmon, flaxseed, menhaden and menhaden oil (omega 3-6-7 fatty acids), L-lysine, zinc, vitamin E (antioxidant)
3. **Helps maintain good hydration of the dermis and mucous membranes** > omega-7
4. **Improves the protective properties of the skin barrier** > zinc
5. **Reduces the risk of allergic reactions, eases digestion** > chicken-free, grain-free (corn, wheat, soy), gluten-free, natural prebiotics, digestible proteins

This high-quality dog food is made from ingredients known to reduce inflammation, irritation and itching. It helps the skin form a protective barrier against environmental aggressors and facilitates wound healing. It makes the coat silky and shiny!



**ZINC+**

Ideal for reactive skin.



**PROTECTION+**

Promotes coat quality.



**GRAIN-FREE, CHICKEN-FREE**

Reduces the risk of allergic reaction.  
Easy to digest.

